



Crystal Cabin Award: Now Open for Submissions

Entry period for new Crystal Cabin Award special categories begins, open until 12 January 2021.

Hamburg, 12 October 2020: Innovations that make passengers feel safe and other ideas to make air travel attractive: the entry period for the two Crystal Cabin Award special categories, “Clean & Safe Air Travel” and “Judges’ Choice Award”, has begun. Manufacturers, suppliers, researchers, students, design agencies and airlines can submit their concepts directly at www.crystal-cabin-award.com until 12 January 2021. The winners in the two special categories will be announced in parallel with the Aircraft Interiors Expo in Hamburg next year.

“Clean & Safe Air Travel” is open to all on-board innovations focusing on hygiene and safety standards for passengers and crew. Entries must be implementable within two years, and the concepts should not be more than one year old. Concepts and products that have already been entered in a different CCA category in the past are excluded.

The “Judges’ Choice Award” is aimed at innovations for the cabin not explicitly focused on health and safety, which could normally have been submitted in one of the eight main categories: Cabin Concepts, Cabin Systems, In-Flight Entertainment and Connectivity, Passenger Comfort Hardware, Material & Components, Greener Cabin, University, Visionary Concepts. Here, too, it must be possible to implement the innovations within two years. Up to three innovations may be submitted.

Both categories are also open for student submissions.

Entries for the two special categories may be lodged online now www.crystal-cabin-award.com.

These two categories are part of the independent Crystal Cabin Award Association’s response to the **impact of the global Covid-19 pandemic on the civil aviation industry**. An international task force with representatives of the **almost 30 experts on the award judging panel**, selected from every sector in the aviation industry and every continent, developed the categories.

Entry fee for the first time — student entries exempt

For the first time in its history, the Crystal Cabin Award is levying **an entry fee of 290 euros per submission** for this entry phase. This brings the award in line with most international industry awards and is a response to the massive increase in project management expenditure, for example in the **premium exposure given to candidates within specialist audience and media**. The voluntary industry prize, launched by the Hamburg Aviation industry cluster, will



continue to be funded by sponsorship. It's worth getting in early this year, with an **early bird fee** of 200 euros **until 20 October**.

Student submissions are expressly exempt from the entry fee and can still be made free of charge.

Existing finalists from 2020 still in the race

In addition to the two special categories, the **24 finalists in the eight regular categories**, selected at the start of the year, are still in the running. The current Crystal Cabin Award round was temporarily suspended in March this year due to the Covid-19 pandemic. All winners of the Crystal Cabin Awards 2020 season will be crowned **in the spring of 2021** after a personal final presentation to the international experts of the judging panel. **The two special categories will be awarded in parallel with the world's leading trade fair, the Aircraft Interiors Expo in Hamburg on 31 August 2021.**

Want to submit your innovation? Please download the application information package folder in order to prepare your application:

<https://seafife.hamburg-tourism.de/f/ea3d2428bef0465ca242/?dl=1>

Acclaimed industry award – acclaimed industry support

The following sponsors and media partners support the Crystal Cabin Award: Airbus, Aircraft Cabin Management, Aircraft Interiors Expo (Reed Exhibitions), Aircraft Interiors International Magazine, Ameco Beijing, APEX, ATR, Bluebox Aviation Systems LTD, The Boeing Company, Boltaron Inc. – A SIMONA Company, Collins Aerospace, Diehl Aviation, Etihad Aviation Group, FIT AG – Additive Manufacturing Group, Flightchic, Flightglobal, Future Travel Experience, Hamburg Aviation, Hamburg Invest, Inflight Magazine, Jetliner Cabins, jetlite, RedCabin, Runway Girl Network, SEKISUI SPI, TSI Seats und Vartan Aviation Group.

You too can become a supporter of the Crystal Cabin Award. Information on sponsorship opportunities and packages is available from Carmen Krause-Boesterling, project director of the CCAs: (carmen.krause@crystal-cabin-award.com).

About the Crystal Cabin Award

The Crystal Cabin Award is THE international prize for innovations in the field of aircraft cabins. A high-calibre jury made up of renowned academics, engineers, specialist journalists and airline and aircraft manufacturer representatives comes together under the slogan "Let your ideas take off" to honour extraordinary cabin concepts and products. The competition was launched by Hamburg Aviation and is organised by the Crystal Cabin Award Association. The award, to date the only one of its kind, has been presented in association with the Aircraft Interiors Expo in Hamburg every year since 2007. The trophies have become a seal of quality, known and coveted around the world.

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