



Crystal Cabin Award: Winners to be announced in 2021

New date for the 14th awards ceremony // Finalists for the current award still in the race // Special category dedicated to “travel after the pandemic”

Hamburg, 15 June 2020: The awards ceremony for the 14th Crystal Cabin Awards in Hamburg, originally planned for 1 April 2020, has been rescheduled for 13 April 2021. This has been decided by the Crystal Cabin Award Association in close consultation with the independent 27-person expert jury.

Crystal Cabin Award finalists from 2020 are still in the running

The Crystal Cabin Award, presented in eight categories to aircraft manufacturers, suppliers, airlines and universities, is the most coveted **quality seal in the international aviation industry**. But due to the Covid-19 pandemic, the awards ceremony for the premier global prize for aircraft cabin innovation at an exclusive gala dinner in Hamburg could not take place this year, along with the world's leading trade show for the industry, the Aircraft Interiors Expo, which would normally have been held in Hamburg at the same time. And competition for a place in the finals was tougher than ever in 2020. Some 105 shortlisted entries were viewed and evaluated by the jury of international experts, a record in the fourteen-year history of the Crystal Cabin Award. **The Crystal Cabin Award ceremony will now take place in Hamburg on 13 April 2021** with all 24 finalists still in the running. They will have the chance to prove themselves in a presentation to the expert jury the day before.

Special post-Covid-19 category dedicated to safe and hygienic travel

Current global developments will also be reflected, with a special trophy in 2021 for **concepts related to hygiene in the aircraft cabin**, even though experts are agreed that the risk of infection with pathogens such as the SARS-CoV-2 coronavirus on board an aircraft is very low. One of the reasons for this low risk is the high performance particle filters that continually cleanse cabin air of dust, bacteria and viruses.

For several years already, the Crystal Cabin Award has functioned as a barometer, indicating **innovations with the potential to improve health protection and safety**. In 2016, for example, Boeing's self-cleaning toilet was a finalist. In 2017, American start-up GermFalcon made it to the final round with a UV trolley that disinfected the cabin as it passed through. Don't let contamination happen in the first place.

An interdisciplinary project team made up of members of the Crystal Cabin Award judging panel will determine the details of the special category over the course of the summer. The submission phase will start on 1 October 2020, and the winner will be announced at the public awards ceremony on 13 April 2021. **In addition, it is planned to have a further stage for showcasing**

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recent innovations from the field of the existing award categories in 2021. The detailed specifications for this will as well be a discussion point in the judging panel's working group.

The innovations of the year for the aircraft cabin – the whole world is watching Hamburg on 13 April.

The **Crystal Cabin Award**, an initiative of cluster **Hamburg Aviation**, is presented in **eight categories**: “Cabin Concepts”, “Cabin Systems”, “IFEC”, “Greener Cabin, Health, Safety and Environment”, “Material & Components”, “Passenger Comfort Hardware”, “University”, and “Visionary Concepts”. And in 2021, there will be the mentioned special category as well.

An overview of current finalists:

Cabin Concepts	
The Boeing Company (cooperation partner Teague)	777X Sky Architecture
Eviation & Almadesign	ALICE
Virgin Atlantic (cooperation partners AIM Altitude, Factorydesign, Boltaron, Isovolta, Mankiewicz UK & F.H.Lambert)	Virgin Atlantic Upper Class Loft
Cabin Systems	
Safran Cabin	SOPHY™, The Smart Trolley Solution
SFS Intec GmbH Aircraft Components & jetlite GmbH	lite2fix
SITAONAIR	Next Gen Connectivity Mobile ONAIR 4G
Greener Cabin, Health, Safety & Environment	
ATR (cooperation partner Bacqueyrisses)	AudioBack®
Diehl Aviation	Greywater Reuse Unit
PriestmanGoode	Zero - economy meal tray
IFEC	
JetBlue Airways (cooperation partners Thales Avionics, Spafax, Viasat & Astronics)	The Multi-Screen Experience
Safran Passenger Solutions	RAVE Bluetooth
Spafax (cooperation partner Air Canada)	Spafax IQ: The IFEC industry's leading data analytics platform
Material & Components	
Diehl Aerospace	Experience Line BRIDGE
e2ip technologies (cooperation partner National Research Council of Canada)	In-Mold Electronics (IME) A Paradigm Shift In Manufacturing And Design
Schott AG (cooperation partner PriestmanGoode)	The new SCHOTT® Jade reading light
Passenger Comfort Hardware	
ADIENT AEROSPACE	SFA (Space For All)
Ciara Crawford	Row 1 Aircraft Wheelchair



Safran Seats (<i>cooperation partner ENCSi</i>)	Modulair S
University	
Delft University of Technology (<i>cooperation partner KLM</i>)	Collapsible beds for the Flying V
Hamburg University of Applied Sciences	Isotravel: The ISOFIX-Adapter for Aircraft Passenger Seats
University of Cincinnati (<i>cooperation partners The Boeing Company and The Live Well Collaborative</i>)	Coffee House Cabin
Visionary Concepts	
AIM ALTITUDE	ARCA - Galley System
Airbus Operations GmbH	Airspace Cabin Vision 2030
AirGo Design	Galaxy: Flatbed for A321

Note for the press:

A selection of images from all finalists is available for editorial use at: <https://seafile.hamburg-tourism.de/f/1237e1fd378e4df69fbc/?dl=1>

The complete overview of 2020's finalists with English press statements, contact details for entrants, and images is available for download here: <https://seafile.hamburg-tourism.de/f/1eca3180a9fb4edba190/?dl=1>

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About the Crystal Cabin Award

The Crystal Cabin Award is THE international prize for innovation in the aircraft cabin. A high-calibre jury made up of renowned academics, engineers, specialist journalists and airline and aircraft manufacturer representatives comes together under the slogan “Let your ideas take off” to honour extraordinary cabin concepts and products. The competition was launched by Hamburg Aviation and is organised by the

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Crystal Cabin Award Association. This unique honour has been presented at the Aircraft Interiors Expo in Hamburg every year since 2007. The trophies have become a seal of quality, known and coveted around the world.

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